

Severn Estuary Partnership

Working in partnership for the future of the Severn Estuary



Severn Estuary Partnership

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2018 Severn Estuary Forum

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#SEForum2018 @SevernEstuary



2017-2027 Severn Estuary Strategy



Severn Estuary Strategy 2017-2027

Principle 1: Achieving a Sustainable Marine Economy

Principle 2: Ensuring a Strong, Healthy and Just Society

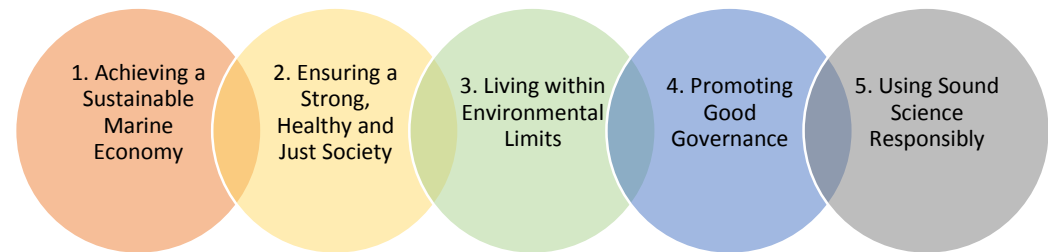
Principle 3: Living within Environmental Limits

Principle 4: Promoting Good Governance

Principle 5: Using Sound Science Responsibly

The Severn Estuary Strategy champions an integrated approach to the sustainable use and enjoyment of the Severn Estuary

Delivery, implementation & review.....



Discover the Severn



Engaging local communities

Access to the coast

Health and well-being

Inspire local communities to connect with the Severn

Stewardship



* Discover

* Inspire

* Respect *

Discover the Severn



Focus on 3 communities:

- Grangetown (Cardiff)
- Pillgwenlly (Newport)
- Castleland (Barry)





SEVERN ESTUARY BIG BEACH CLEAN 2018

The first Severn Estuary-wide clean up is happening between the 14th and 17th of September

Join us and get involved!



Are you interested in taking part in a local clean up or organising your own? Get in touch at

www.severnestuarypartnership.org.uk/sep/big-beach-clean/



#DiscovertheSevern #SpruceUpTheSevern #LitterFree

- Engagement Programme
- Community Events
- Coastal Competitions
- Coastal Clean-Ups
- Celebrate the Severn Festival
- Activity Packs
- Guided Walks
- Species of the Severn
- Rocky Shore Rambles
- Outdoor Learning Days
- Training Programme



31 cleans
organised

Plastic -
most
common
item

Around 1000
volunteers
participated

Discover the Severn
**Severn Estuary
Big Beach Clean**

#SpruceUpTheSevern
@SevernEstuary

More than
100 bags
collected

Over a
thousand
hours spent
cleaning

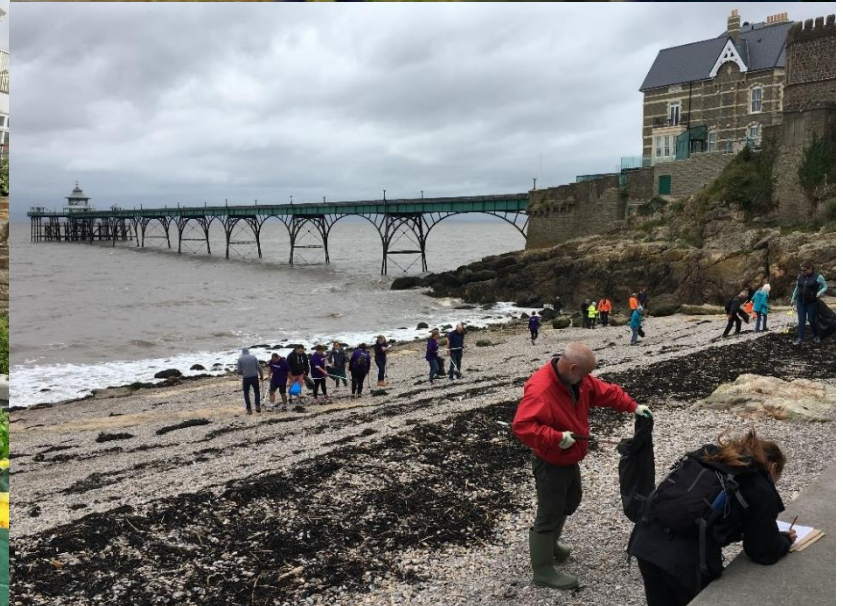
5 corporate
beach cleans

At least 12
organisations
involved

Discover The Severn



Severn Estuary Big Beach Clean



Marine Planning – South West & Wales



Marine Planning

Calling all Recreational Boaters in the

Marine Planning

Calling all those with an interest in the North West marine area



Monkey Beach @ AONB

What is Marine Planning?

Marine planning is a new approach to the management of our seas. It ensures a sustainable future for on and offshore waters through managing and balancing the many activities, resources and natural features of the marine environment.

Marine planning follows a similar approach to terrestrial planning – setting the direction for policies at a local level. These plans are used by public authorities as part of the decision making process for all new activities and developments affecting the marine area.

Marine Planning in the Severn

There are two marine plans which cover the Severn Estuary and Bristol Channel; the South West Marine Plan and the Welsh National Marine Plan. In the South West, this is managed by the Marine Management Organisation (MMO).

Why Does Marine Planning Matter to Recreational Boating?

No one knows recreational boating better than the boaters themselves. Do you have views on how recreational boating should be managed alongside other marine activities in the future?

What is Marine Planning?

Marine planning is a new approach to the management of our seas. It aims to ensure a sustainable future for coastal and offshore waters through managing and balancing the many activities, resources and natural features of our marine environment.

Marine planning follows a similar approach to terrestrial planning – setting the direction for policies at a local level. These plans are used by public authorities as part of the decision making process for all new activities and developments affecting the marine area.

Marine Planning in the Solway

There are two marine plans which cover the Solway Firth; the North West Marine Plan and Scotland's National Marine Plan. In the North West, this is managed by the Marine Management Organisation (MMO). The North West Marine Plan covers the area from the Scottish border to the Welsh border.

Why Does Marine Planning Matter to You?

Anyone who values our unique north west coastline or sea should engage with the marine planning process. This is your chance to shape policies on issues to do with marine activities that really matter.

We encourage anyone who knows the opportunities and threats facing our marine and coastal area to get in touch and be a voice for the future.

Local knowledge, thoughts and opinions from those who live, work and play alongside the Solway are vital in evaluating authority and industry-led initiatives. It is therefore essential that those who use and have an interest in the marine and coastal area are aware of, and understand, the implications of the new North West Marine Plan as it is developed.

How Can You Get Involved?

Visit the Solway Firth Partnership website to find out more on Marine Planning in the Solway Firth: solwayfirthpartnership.co.uk

We want to make sure that everyone has the opportunity to have their voice heard. To play your part in the development of the North West Marine Plan, you can join in on a series of events that will be held in Spring 2019.

If you want to find out more information in the meantime, do not hesitate to contact the MMO team at: planning@marinemangement.org.uk



Who are the Severn Estuary Partnership?

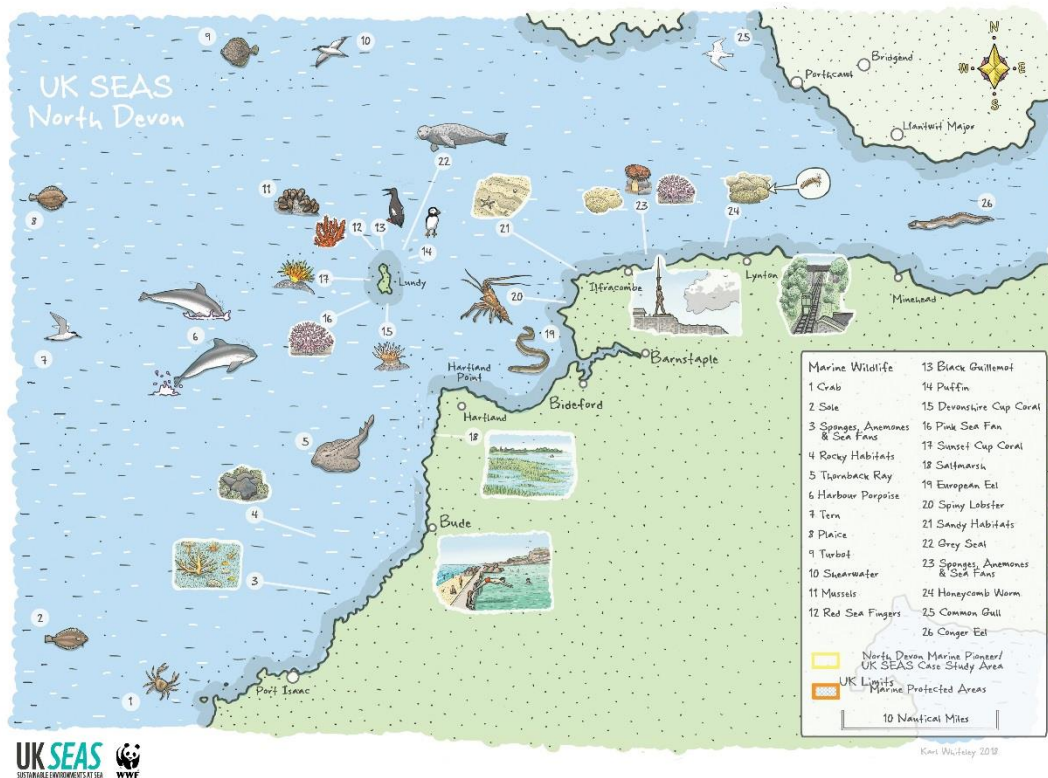
We work with all stakeholders to promote a sustainable approach to the development of the Severn Estuary for those who live and work here, and find out more about what we do: [@SevernEstuary](https://www.severn-estuary-partnership.co.uk) [Severn@cardiff](https://www.severn-estuary-partnership.co.uk)

Who are the Solway Firth Partnership?

We work with all stakeholders to promote a sustainable approach to the planning, management and development of the Solway Firth for those who live and work here, and for our future generations. Find out more about what we do at: [info@solwayfirthpartnership.co.uk](http://info.solwayfirthpartnership.co.uk)

- Marine Management Organisation
- EMFF Enhancing Stakeholder Engagement Project
- Cross-border Marine Planning
- Welsh Government

WWF UK SEAS Project



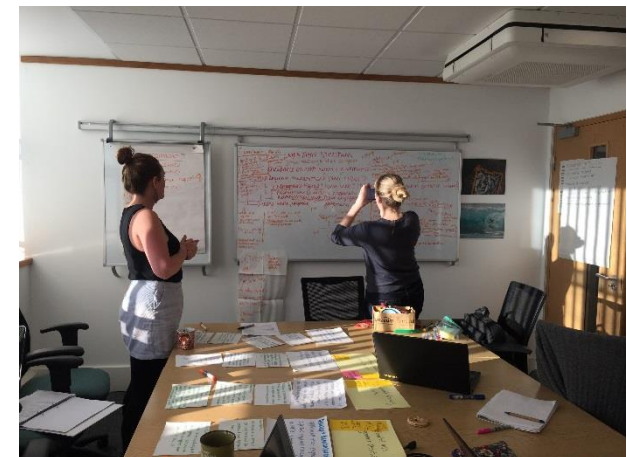
- SEP & Cardiff University
- Engagement Strategy development

Improved Governance

Sustainable Finance

Local Community Stewardship

Sharing & Advocacy





A community led campaign to **protect bathing water quality** and **reduce** marine and beach litter along the Somerset coast.



ONLY RAIN DOWN THE DRAIN
Check your home or business is connected to the right drainage system.



DON'T FEED THE LOCALS
Chip thieves operate in this area. Bin your unwanted food.



CATCHMENT SENSITIVE FARMING
Advice and training to reduce diffuse pollution from agriculture.



FOGS
Don't put fat, oil and grease (FOGs) down the sink as it can cause blockages.



BAG & BIN DOG POO
When you're out walking your dog, please help by picking up your dog's poo and putting it in a bin.



BIN YOUR LITTER
Take your litter home with you or find a bin to put it in.



LOVE YOUR LOO
Only pee, poo and paper should go down the toilet – everything else goes in the bin.

WHY?
Local communities are best placed to protect their local patch of the coastline.

HOW?
Working with the community to explore how small but influential everyday activities can improve water quality and reduce beach litter.

GET INVOLVED!
www.litterfreecoastandsea.co.uk/somerset
litterfreesomerset
LFCSSomerset



Litter Free Coast & Sea Somerset



Tackle litter,
bird and dog
fouling &
sewage related
debris

Community groups



#2minutebeachclean
boards



Litter Free Coast & Sea Somerset



DISCOVER THE BEST SPOTS TO TAKE A DIP OR PADDLE AND WHERE TO WALK YOUR DOG IN BURNHAM-ON-SEA

SAFETY AT SEA

For your safety and the convenience of others please observe these rules and signs:

- Red flags displayed at Burnham-on-Sea mean that it is unsafe to enter the water.
- Do not swim alongside the jetty or in the launching area.
- Caution! For your own safety do not attempt to reach the water's edge at low tide.

For full details on beach safety please refer to the Burnham-on-Sea Beach Safety leaflet and always follow the advice of beach wardens and lifeguards.

WHERE YOU CAN TAKE YOUR DOG

- Beach One**
Between the Jetty and the Pavilion dogs are banned all year round.
- Beach Two**
Between the Jetty and the Yacht Club dogs are banned from May to September.
- Beach Three**
Between the Pavilion and Maddocks Slade dogs are banned from May to September.

BATHING WATER QUALITY

	Burnham-on-Sea Beach	Poor
	Berrow Beach	Good
	Brean Beach	Excellent

Great location for bird watching.

THE POO FIGHTERS BAG IT BIN IT

Find bins for litter and poo along the beach. Please use the bins to dispose of your dog's poo.

DOG WELCOME ALL YEAR ROUND!

The map shows the coastline from River Parrett to Burnham Down. Key locations include Burnham-on-Sea Beach, Berrow Beach, and Brean Beach. Dog walking areas are marked with numbered circles (1, 2, 3) and 'no dog' signs. Water quality is indicated by star ratings (1, 2, 3 stars) for each beach. Landmarks like the Lighthouse at Maddocks Slade and the Pavilion are also shown.





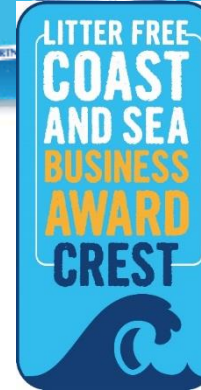
Have a question?

Contact the Litter Free Team on 02920 874 713 or email litterfreesomerset@gmail.com to get started.



CORE PRINCIPLES					
1	Voluntarily sign up to Litter Free Coast and Sea Somerset Business Awards Scheme			✓	
2	Actively promote the scheme online (social media) and on-site (leaflets, stickers, posters, newsletters etc)			✓	
3	Proactively review your business to understand how you might affect bathing water quality			✓	
4	Work with Litter Free Coast and Sea Somerset to devise a plan of action with defined timelines			✓	
5	Lead by example and commit to making your changes - actions speak louder than words			✓	
SEWAGE		WASTE		DRAINAGE	
6	Love Your Loos – display clear signs next to toilets that only pee, poo and paper (the 3Ps) should be flushed down the loo to keep pipes blockage free	9	Right waste, Right place – know what you need to do as a local business owner to meet your duty of care	15	Make sure 'Only rain down the drain' posters are visible to all staff and customers
7	Make sure appropriate bins and sanitary bins are available in all bathrooms and cubicles	10	Prevent littering by encouraging on-site recycling and bin use. Make sure bins are available to staff and customers	16	Use strainers to stop food going down the plughole and empty contents into the bin; never sweep food waste into floor drains
8	Offer refillable, eco-friendly soaps and cleaning products in your toilets for staff and customer use	11	Eliminate Single Use Plastics (SUPs) like single-use straws, stirrers and cutlery from your business	17	Never pour Fat, Oil or Greases (FOGS) down the drain. Put up posters to make sure all staff know how to handle FOGS
		12	Support Refill Somerset and make free tap water refills available to your customers	18	Scrape leftover food waste into dedicated bins before washing crockery
		13	Reduce use of single Use coffee cups and lids by offering discounts to customers using reusable cups and travel mugs		
		14	Sign up to the 'Don't feed the locals' campaign; display the window sticker and implement the guidelines in the information pack		

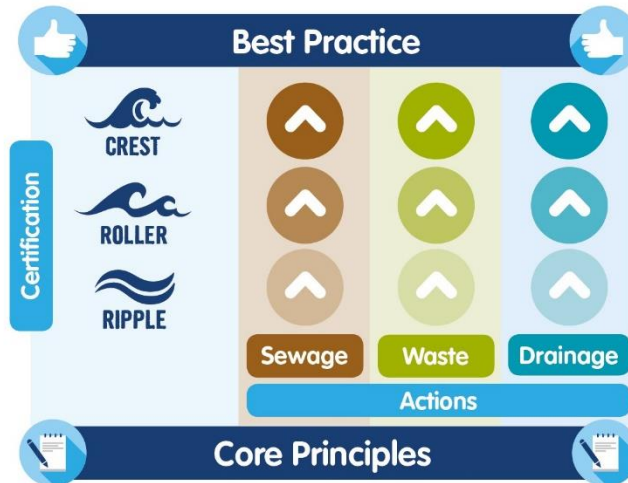
Tick off the stages as you complete them



Five simple steps to take on your journey to gain your Litter Free Coast and Sea Business Award



How the scheme works



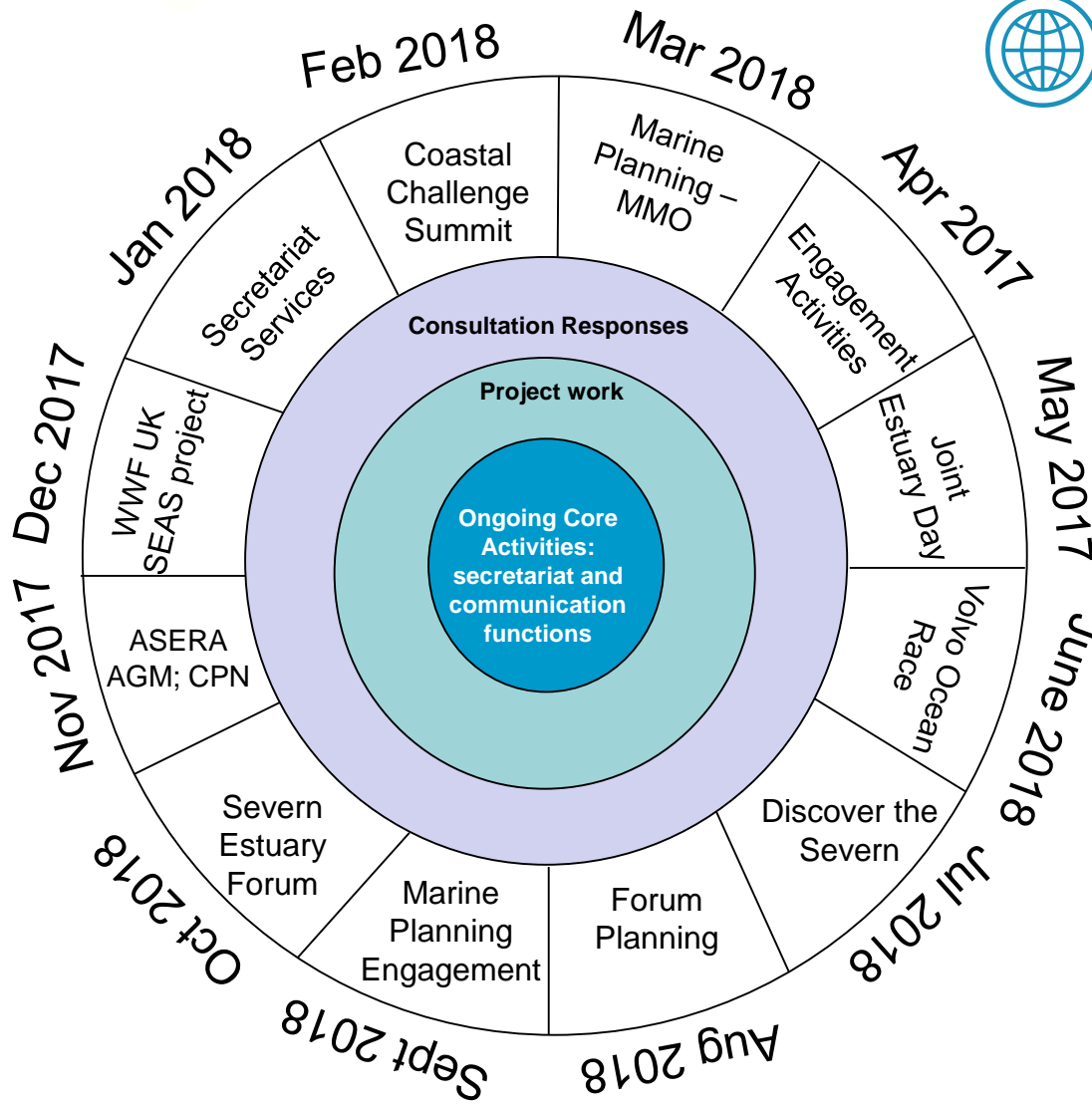
Sign-up today!

Contact the Litter Free Team on 02920 874 713 or email litterfreesomerset@gmail.com to get started.

litterfreecoastandsea.co.uk/somerset
[@LFCSomerset](https://twitter.com/LFCSomerset)
 Litter Free Somerset



SEP Activities



SevernEstuaryPartnership.org.uk



[SevernEstuaryPartnership](https://www.facebook.com/SevernEstuaryPartnership)



Severn@cardiff.ac.uk

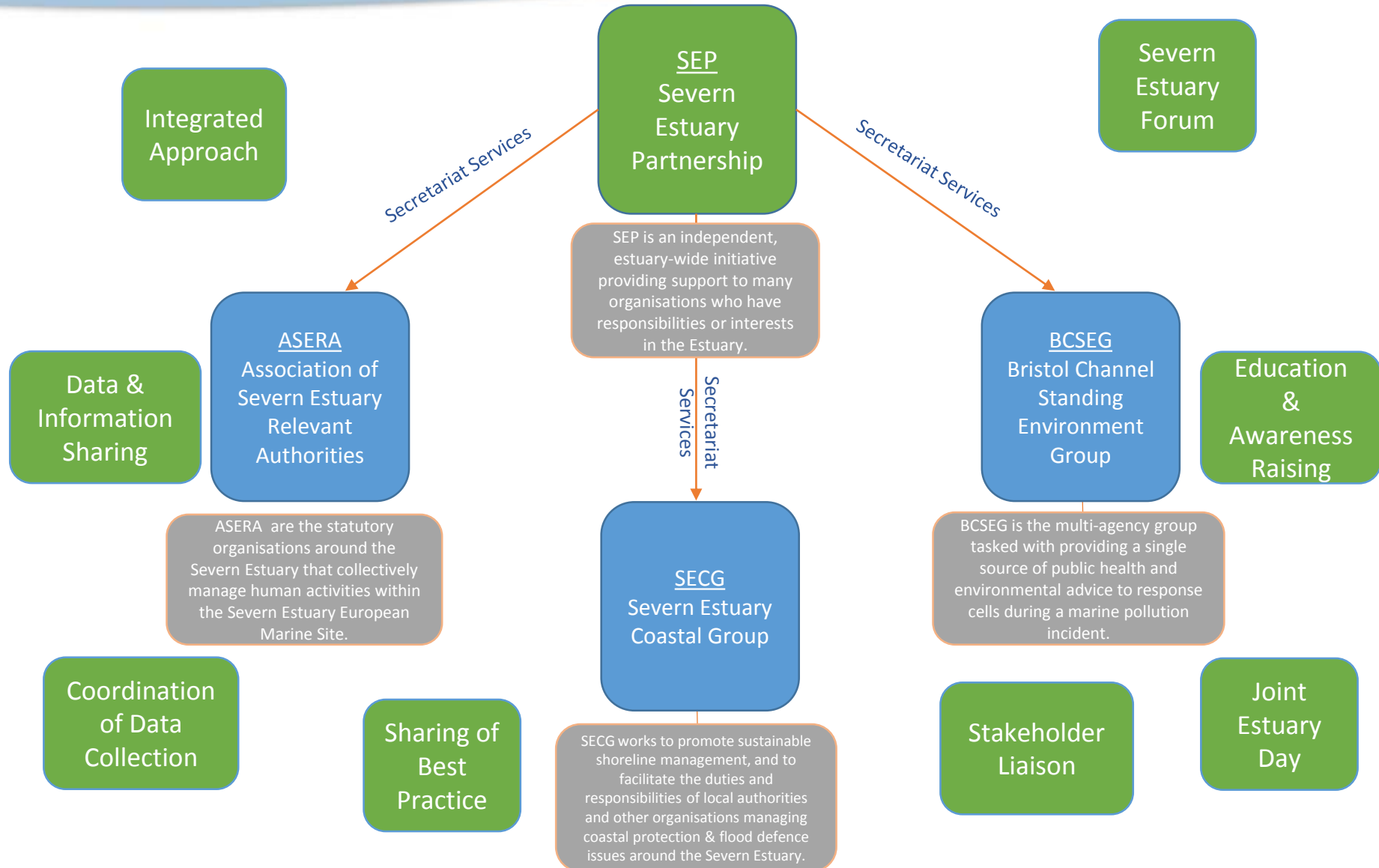


[@SevernEstuary](https://twitter.com/SevernEstuary)



[@SevernEstuary](https://www.instagram.com/SevernEstuary)

Estuary Group Support





English Coastal Challenge Summit

24th April 2018

Europe House, Smith Square

London

Are you involved in bringing coastal communities together?

Summit Sessions to include:

Setting the Challenge - *Showcasing projects at the local level*

Common themes- *Developing opportunities together*

Familiar territories - *Joining up the dots regionally*

Meeting the challenge- *Improving collaboration nationally*

What is our joint vision for the coast?

Tickets Available NOW!

Don't miss out - Book yours by 31st March

Contact Lucy Taylor on TaylorL14@cardiff.ac.uk for booking information



The Year Ahead



Partnership Development

- Strategy – Action delivery & implementation
- SEP Business Plan review (2018) and prioritisation
- Project development & funding bids

Engagement

- Raising awareness of development proposals
- Marine planning engagement
- Discover the Severn & Litter Free Coast & Sea project delivery and action
- Developing SEP Communication Tools

Thank you!



Thank you / Diolch yn fawr!

Please fill out your Forum
feedback forms and leave
them on the reception desk

The Severn Estuary Forum 2018 is supported and sponsored by:

