

Croeso / Welcome

Gerwyn Evans

**Pennaeth Datblygu Twristiaeth
Head of Tourism Development**




Partnership for Growth- The Vision

The **goal** is to drive:

Sustainable growth in tourism that delivers jobs and wealth for the Welsh economy and supports a profitable tourism industry.

The **ambition** is to:

Grow tourism earnings in Wales by 10% or more by 2020. Real term growth in value.



Twristiaeth yw un o'r
diwydiannau mwyaf
cystadleuol yn y byd

Mae cyrchfannau eraill
ledled y byd yn buddsoddi
yn eu cynnyrch

Tourism is one of the most
competitive industries in the
world

Other destinations around
the world are investing in
their product



5: Sleep in the tree tops of a Swedish forest



Treehotel in Sweden (Best Served Scandinavia)

Architectural interventions/viewing platforms

The Quilotoa Lookout

Quilotoa Lake, Ecuador

Jorge Javier / Andrade Benitez /

Javier Mera Luna / Daniel Moreno Flores



Architectural interventions/viewing platforms

Utsikten Lookout Point

Gaularfjellet, Norway

Peter Zumthor & Reulf Ramstad





WORKERS

LOYAL AND DEDICATED

APPRENTICES

DOCKERS

CRAFTSMEN

LOYAL AND DEDICATED

APPRENTICES

DOCKERS

FOR SALE
Home
Development
Site
011 2042 888
CORG



- Mae gyda ni gynnyrch a syniadau newydd yn y rhanbarth!

- Sut ddylai'r diwydiant ymateb i'r rhain?

- We have important new product developments and emerging good ideas in the region!

- How should the industry react to these?

Blaenoriaethau Buddsoddi yn y Sector Twristiaeth

Tourism Sector Investment Priorities

- Cynhyrchion twristiaeth ansawdd uchel, arloesol
- Gwestai moethus (ehangiadau presennol, uwchraddio a newydd).
- Cyfleusterau Sba a hamdden o ansawdd uchel.
- Llety Gwesteion, G&B a thafarndai unigryw, o ansawdd
- Cynnyrch 4 & 5 seren
- Atyniadau blaenllaw bob tywydd, gydol y flwyddyn
- Cynnyrch a phrofiadau gweithgaredd
- Profiadau bwyd unigryw Gymreig ar gyfer ymwelwyr
- Profiadau gwersylla & glampio moethus
- Prosiectau diwylliannol neu dreftadaeth nodedig
- Llefydd i aros ac atyniadau anarferol / arloesol
- Cyfleusterau cynadledda.
- Llety i ymwelwyr ar gyrsiau golff.
- High quality, innovative, reputation changing tourism products.
- Luxury hotels (existing expansions, upgrades and new hotels).
- Spa & high quality leisure facilities.
- Distinctive & high quality inns, B&Bs, Guest Accommodation products.
- 4 & 5 Star product
- All weather, all year, flagship attractions.
- Activity products & experiences.
- Distinctively Welsh visitor focused food experiences.
- Top end and innovative Glamping & Camping experiences.
- Distinctive Cultural or Heritage related projects.
- Unusual / Innovative attraction experiences & places to stay.
- Conference facilities.
- Visitor Accommodation on Golf Courses.

Tri Phrif Cynllun Cyfalaf

Three Main Capital Schemes

Y Cynllun Cymorth Buddsoddi mewn Twristiaeth (TISS)

- Cymorth o hyd at 25% (cyfuniad o gymorth sy'n ad-daladwy a heb fod yn ad-daladwy)
- Busnesau newydd a busnesau sy'n bodoli eisoes
- Ystyrir isafswm o £25,000 i £500,000 (mwy na hynny mewn achosion eithriadol)
- Angen creu a diogelu swyddi, creu budd a thwf economaidd
- Cyllid o £5,000 i £10,000 ar gyfer pob swydd cyfwerth ag amser llawn

Tourism Investment Support Scheme (TISS)

- Up to 25% support (mix of repayable and non repayable)
- Start up & Existing businesses
- Minimum £25,000 to £500,000 will be considered (above this in exceptional cases)
- Need to create and safeguard jobs, economic benefit and growth
- Circa £5k to £10k funding per FTE job

ZW Fforest Alpine Coaster, Betws-y-Coed



- Create the first alpine coaster ride of this design in UK, called 'Fforest Coaster, creating 35 FTE jobs and £320k support.
- The coaster has 35 toboggans set off one at a time every 20 seconds onto a 1 kilometre track.

Y Gronfa i Fusnesau Bach a Micro TISS)
Tourism Investment Support Scheme (TISS)
Neuadd Caer Rhun Hall, Conwy



- £500k i greu gwesty tŷ gwledig 4 seren 72 ystafell wely gyda chyflesteusterau sba, hamdden a chynadledda.
- £500k support to create a 4 Star 72 bedroom Country house hotel with spa leisure and conference suite.

Foyles of Glasbury



- Cymorth grant o £150,000 yn creu 25 o swyddi (6 yn fwy na'r targed)
- Adnewyddu hen dafarn y goets fawr i gynnwys 11 ystafell wely a bwyty 100 lle, 4 seren
- TISS Support £150,000 creating 25 FTE jobs (exceeding job creation target of 19)
- A coaching inn refurbishment into an 11 bedroom, 100 cover 4 Star Inn.

Dylan's Restaurant Llandudno



- Convert grade 2 listed building on the seafront into a 250 cover destination restaurant creating 41 FTE jobs and support of £190k.
- The restaurant has an outside terrace, ground floor brasserie, first floor main dining hall and a stand alone cocktail bar.

Maes Parcio Rhosili Car Park



- Uwchraddio arwynebedd y maes parcio presennol
- Gwella safon y croeso yn y gyrchfan ryngwladol hon
- Cymorth o £150,000
- Siop Goffi'r Tair Clogwyn - Ehangu cynnig y caffi a'r bwyty. Cymorth £30,000
- Upgrading the surface of the existing visitor car park.
- Improving the welcome at this World class destination.
- £150,000 support.
- Three Cliffs Coffee Shop expanding the café and restaurant offer. £30,000 support.

Y Gronfa i Fusnesau Bach a Micro (MSBF)

Micro & Small Business Fund (MSBF)

- Prosiect a ariennir gan yr Undeb Ewropeaidd
- Busnesau bach a micro newydd neu sy'n bodoli eisoes
- Yn agored i gyrff yn y Trydydd Sector
- Cymorth o hyd at 40% (nad yw'n addaladwy)
- Ar gael dros Gymru gyfan (yn targedu busnesau bach a micro, h.y. llai na 50 o weithwyr cyfwerth ag amser llawn)
- Isafswm cymorth o £25,000 – ond gall fod yn is mewn achosion eithriadol
- Tua £10,000 o gyllid ar gyfer pob swydd cyfwerth ag amser llawn – ond gall fod yn fwy mewn achosion eithriadol
- Gellir cyflwyno ceisiadau drwy gydol y flwyddyn
- European Union Funded Project
- Start up and existing micro & small businesses
- Open to Third Sector entities
- Up to 40% support (non repayable)
- All Wales (targeting micro and small businesses i.e. fewer than 50 FTE employees)
- Minimum £25,000 support – but can be lower in exceptional cases
- Circa £10k funding per FTE job – but can be exceeded in exceptional cases
- Applications can be submitted throughout the year



Y Gronfa i Fusnesau Bach a Micro Micro Small Business Fund (MSBF) Cobbles Kitchen



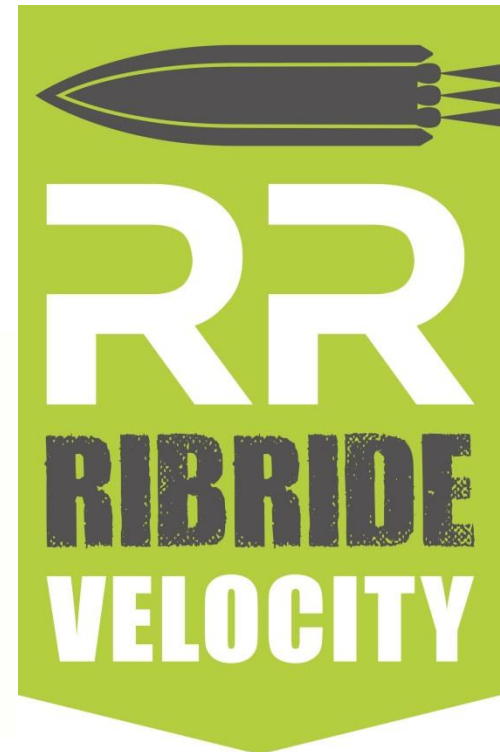
- £46,690 i droi sgubor dau lawr i mewn i dŷ bwyta o safon
- Hyrwyddo bwydlen ffres, tymhorol a lleol
- £46,690 to convert an adjoining two story barn into high quality destination café restaurant.
- Promoting seasonal, fresh and locally sourced menu.

Y Gronfa i Fusnesau Bach a Micro Micro Small Business Fund (MSBF) Runwayskiln



- Hostel 4 Seren newydd a Chaffi ar fferm NT ger Traeth Marloes
- Llety a bwyd o safon, cynnyrch lleol a naws am le cryf
- Cymorth MSBF £35,000 yn creu 4.5 swydd gyfwerth a llawn amser
- New 4 Star Hostel & Café on NT farm near Marloes Sands
- Quality accomm & food, local produce & strong SOP
- MSBF support £35,000 creating 4.5 FTE jobs

Y Gronfa i Fusnesau Bach a Micro (MSBF) Micro & Small Business Fund (MSBF) RibRide, Menai Bridge



- £50,000 i greu RibRide Velocity, taith cwch cyflym bwrpasol fydd yn teithio i gyflymder o dros 70 mph, a hon fydd y profiad Rib cyflymaf yn y byd
- £50,000 to create RibRide Velocity a bespoke Rib which will travel at over 70 mph and will be the fastest Rib experience in the World

Y Gronfa i Fusnesau Bach a Micro (MSBF)

Micro & Small Business Fund (MSBF)

Sandymount, Rhosneigr



- 260k i drawsnewid hen dafarn oedd wedi mynd â'i ben iddo yn Rhosneigr i fwyty ag ystafelloed 5 seren
- £260k to convert a derelict pub on the High Street in Rhosneigr into a 5 Star boutique style Restaurant with Rooms.

Y Gronfa i Fusnesau Bach a Micro Micro Small Business Fund (MSBF) Canvas & Campfires, Llanwnnen



- Ychwanegu 3 pabell saffari gwbl-hygyrch gyda thybiau poeth a sawnau
- Wedi ei leoli ar fferm deuluol weithiol gyda chysylltau i weithgareddau
- Cymorth MSBF £25,000 yn creu 2.5 swydd gyfwerth a llawn amser
- Add 3 fully-accessible safari tents with saunas & hot tubs
- Located on a working family farm with links to activities
- MSBF support £25,000 creating 2.5 FTE jobs

Cymorth Buddsoddi mewn Amwynderau Twristiaeth (TAIS)

Tourism Amenity Investment Support (TAIS)

- Prosiect a ariennir gan yr UE
 - Cymorth o hyd at 80%
 - Wardiau cymwys ar draws Cymru
 - Targedu prosiectau seilwaith twristiaeth ar raddfa fach
 - Ystyrir isafswm cymorth o £25,000 i £128,000
 - Uchafswm cost o £160,000
 - Dim allbynnau gorfodol o ran nifer y swyddi ond mae gofyn i brosiectau greu amgylchedd ar gyfer twf
 - Dim ond ar ddyddiadau agored y ceir cyflwyno ceisiadau
- EU Funded Project
 - Up to 80% of support
 - Eligible Wards across Wales
 - Targeting small scale tourism infrastructure projects
 - Minimum support £25,000 to £128,000 will be considered
 - £160,000 maximum cost
 - No Mandatory job outputs but creates an environment for growth
 - Applications can only be submitted on open dates



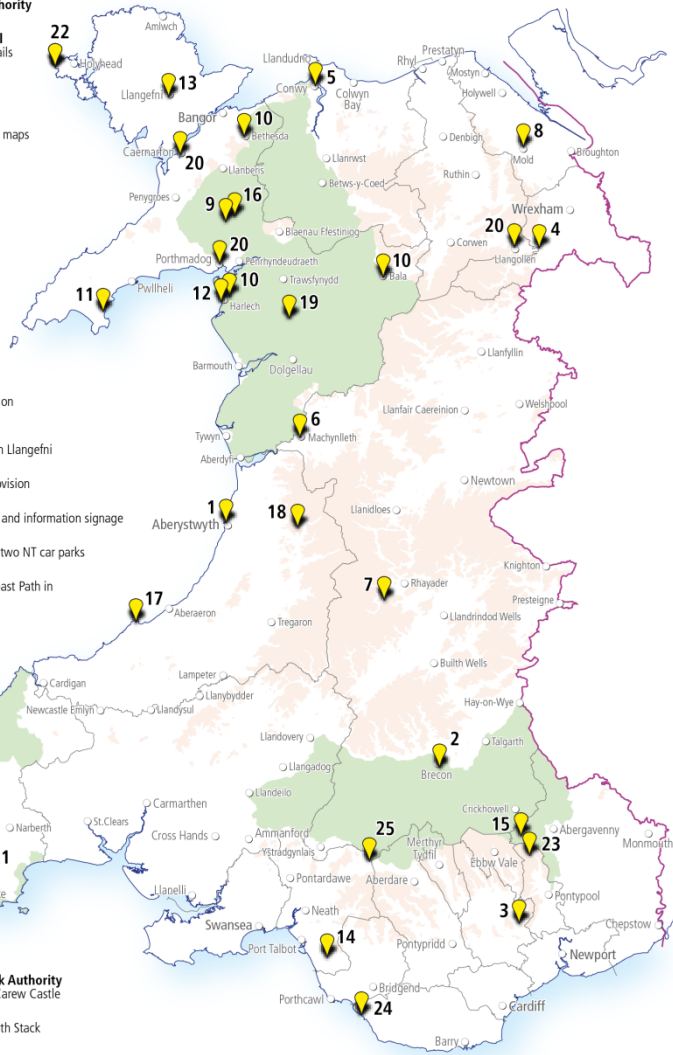
Cronfa Amaethyddol Ewrop ar
gyfer Datblygu Gwledig
Ewrop yn Buddsoddi mewn Ardaloedd Gwledig
European Agricultural Fund for
Rural Development
Europe Investing in Rural Areas



Llywodraeth Cymru
Welsh Government

- Advancing Aberystwyth ar y Blaen**
- 1 Development of new destination brand and related digital products
- Brecon Beacons National Park Authority**
- 2 Welcome Points Development Project
- Caerphilly County Borough Council**
- 3 Development of new walking/cycling trails and associated signage
- Canal and River Trust**
- 4 Creation of new visitor car park
- Conwy County Borough Council**
- 5 Implementation of tourism signage and maps into towns and villages in Conwy
- Dyfi Eco Valley Partnership**
- 6 Erection of six branded highways signs
- Elan Valley Trust**
- 7 Series of projects relating to trails and signage
- Flintshire County Council**
- 8 Redevelopment of Bailey Hill public park
- Gwynedd Council**
- 9 Investment in public conveniences in key destinations
- 10 Improvements to car parks and public conveniences
- 11 Upgrading of coastal access facilities
- Harlech Tourism Association**
- 12 Brown signage and capital expenditure on Harlech Legends and Sea Projects
- Isle of Anglesey County Council**
- 13 Improvements to a number of aspects in Llangefni
- Margam Country Park**
- 14 Development of all weather parking provision
- Monmouthshire County Council**
- 15 Provision of car park and interpretation and information signage
- National Trust**
- 16 Upgrading of visitor welcome cabins at two NT car parks
- Natural Resources Wales**
- 17 Commissioning of artwork for Wales Coast Path in relation to Year of Sea
- 18 Construction of mountain bike trail at Bwlch Nant Yr Arian
- 19 Extension of blue grade mountain bike trail at Coed Y Brenin
- North Wales Tourism**
- 20 Development of visitor experience hubs
- Pembrokeshire Coast National Park Authority**
- 21 Development of the Walled Garden at Carew Castle
- RSPB Cymru**
- 22 Improvement in visitor amenities at South Stack
- Torfaen County Borough Council**
- 23 Development of virtual reality experiences at Blaenavon World Heritage Site
- Vale of Glamorgan Council**
- 24 Refurbishment of car park and toilets at Dunraven Bay
- Waterfall Country Pontneddfechan**
- 25 Increase in parking provision

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 January 2018



Cyllid yr Undeb Ewropeaidd – Cyrchfannau Denu

European Union Funding – Attractor Destinations

Cyfanswm cost y project: £ 61mn (£27.7mn o Gyllid ERDF)

Total project cost : £61mn (£27.7mn ERDF)

➤ De Orllewin / South West Wales

- Canoflan Genedlaethol Twrisiaeth Arforidol / National Centre for Coastal Tourism (Saundersfoot)
- Canolfan Ddiwylliant Cyflymder Tir a Llety Eco Pendin / Pendine Land Speed Cultural Centre and Eco Resort Complex
- Parc Dŵr Llys y Frân Water Park

➤ Gogledd / North Wales

- Caernarfon
- Twristiaeth Arfordir Conwy / Conwy Coastal Tourism
- Porth Rhyngwladol Ymwelwyr Ynys Gybi / Holy Island International Visitor Gateway

➤ Canolbarth / Mid Wales

- Rheilffyrdd Cymru i'r Byd - Dyffryn Rheidol / Wales Railways to the World – Vale of Rheidol

➤ De Ddwyrain / South East Wales

- Cyrchfan Arfordirol Porthcawl / Porthcawl Resort Investment Focus
- Triongl Antur Camlas Mynwy a Brycheiniog / Monmouthshire and Brecon Canal Adventure Triangle
- Antur y Cymoedd / Adventure Welsh Valleys - Rock Adventure Centre



Saundersfoot Harbour – Phase 2 Works – Aerial Plan



Ocean Square Heritage and Arts Centre

Events Deck and Coastal Schooner

The Marine Centre of Excellence





RHEILFFORDD ERYRI
WELSH HIGHLAND RAILWAY



Prosiect Denu Twristiaid Pentywyn

The Pendine Tourism Attractor Project



Rhwydwaith Twristiaeth Rhanbarthol & Chymorth Marchnata 2018-2019

Regional Tourism Network & Marketing Support 2018-2019

Agorodd cylch cyntaf y cyllid ar gyfer 2018-2019 gyda datganiad diddordeb o'r 26 Hydref a dyddiad cau ar 24 Tachwedd 2017.

Cronfa Ymgysylltu Twristiaeth Ranbarthol (RTEF)

- 29 Datganiad o Ddiddordeb wedi dod i law gyda gwerth o £2 filiwn,
- 19 Wedi'u gwahodd i gyflwyno'n llawn
- 11 o brosiectau cymeradwy gwerth £925,000 ar

Cronfa Arloesi Cynnyrch Twristiaeth (TPIF)

- 89 Datganiad Diddordeb wedi dod i law, gwerth £6.1 miliwn.
- 48 wedi'u gwahodd i gyflwyno'n llawn
- 11 o brosiectau cymeradwy gwerth £625,000 ar

The first round of funding for 2018-2019 opened with expressions of interest from 26th October with a deadline of 24th November 2017.

Regional Tourism Engagement Fund (RTEF)

- 29 EOIs received value of £2m,
- 19 Invited to submit Full
- 11 Approved projects at value of £925,000

Tourism Product Innovation Fund (TPIF)

- 89 EOIs receive value of £6.1m
- 48 invited to submit full
- 11 Approved projects at value of £625,000



Cronfa Amaethyddol Ewrop ar gyfer Datblygu Gwledig:
Ewrop yn Buddsoddi mewn Ardaloedd Gwledig
European Agricultural Fund for Rural Development:
Europe Investing in Rural Areas



Llywodraeth Cymru
Welsh Government

Blwyddyn y Môr Year of the Sea



2019.





The Wildlife Trust of South & West Wales

Brecknock | Carmarthenshire | Ceredigion | East Glamorgan | Pembrokeshire | West Glamorgan



Donate

Join



Go Creature Crazy

Check out our bonus creatures spotter's guide for more wildlife to look out for on your adventure.



Wild Wales Adventures and Legends



Discovery
in the Dark
National Parks
Wales

[About](#) [Stargazing](#) [Activities](#) [Snowdonia](#) [Pembrokeshire](#) [Brecon Beacons](#)

Legendary stories told in the sky

Dark Skies Reserves In Wales' National Parks





M...E...F... GENEDLAETI...RU





Ffordd Cymru
The Wales Way

The Wales Way is a new family of three national routes that lead you along the coast, through castle country, and across our mountainous heartland.

The Cambrian Way

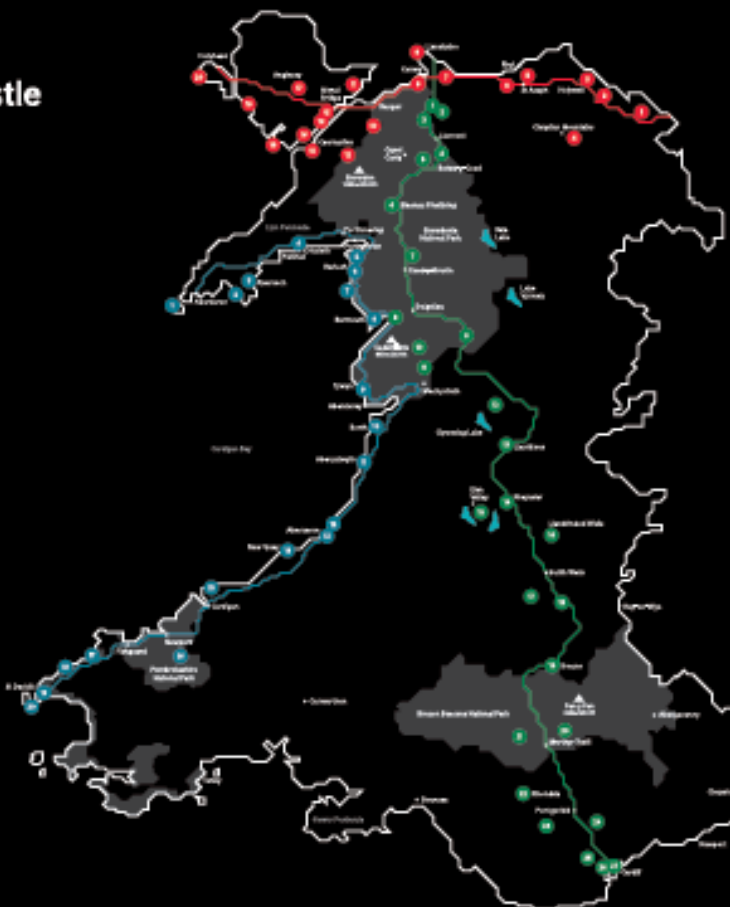
- 1. Brecon Harbours & Coast Castles
- 2. Brecon Mountain Forest Cores
- 3. Carlisle Station
- 4. De Winton Tower Coaster
- 5. Brecon Coastline Seaside Walk
- 6. De Winton Tower Estate
- 7. St. Helen's, Valley of the Great Ouse
- 8. Brecon Forest Cores
- 9. Brecon National Park
- 10. Llyn Fawr
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The Coastal Way

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The North Wales Way

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Rhwydwaith Twristiaeth Rhanbarthol & Chymorth Marchnata 2019-2020

Regional Tourism Network & Marketing Support 2019-2020

- I'w cyhoeddi cyn bo hir
- To be announced shortly



Cronfa Amaethyddol Ewrop ar
gyfer Datblygu Gwledig:
Ewrop yn Buddsoddi mewn Ardaloedd Gwledig
European Agricultural Fund for
Rural Development:
Europe Investing in Rural Areas



Llywodraeth Cymru
Welsh Government

Diolch



Blwyddyn Chwedlau
Year of Legends

Gwlad beirdd a chantorion – emogion o’r
Arthur, Glyndwr, Ewyllyn...
Gwladgarwyr tra mab.
Hwŷ a Sefydli Myrddin... Beallgofidra,
Blodeuwedd, Ebor’ Ddu, Rhannor, Twm Siôn Cati...
Epic... Gwlad, Gwlad.

Deep in the soul of Epic a million legends lie,
wonder and re-imagined by people across the
Arthur, Glyndwr, Ewyllyn, heroes of old Wales,
Epic legends living in our present tale.

Beirdd a Blodeuwedd – bardic magic might,
Twm Siôn Cati, Rhannor, Ebor’ Ddu a’r
You become the legend and the tale
when you this year. You sleep in the soul of Wales.

#Diolch
@Diolch

