

SOMERSET

SCHOOL COASTAL CHAMPION



CREST

CORE PRINCIPLES

Actions speak louder than words – lead by example and celebrate what you are achieving within your community.

It's action time – find your allies within the school and decide on a plan of action to achieve each of the different actions.

Set to work – it's time for some investigation – what does your school already do to protect the coastal environment and where could it do better?

Get your team ready: Identify fellow Guardians of the Coast and pick your A team (hint – try to include a wide range of players in your team including teachers, school managers, PTA members, pupils and TAs)



WATER

WASTE

NATURE

1

Pass the baton: Elect a new coastal champion team before the end of the school year to mentor incoming students and to keep up the good work.

2

Write a letter or send a school petition to your local MP or local council about a marine issue or campaign that you have identified during coastal champion activities and which you feel they should take action on.

3

Work with the school management team to ensure that most buying policies are water, waste and nature friendly.

4

Strength in numbers: pair up with another school to encourage them to follow your positive lead by signing up to become #CoastalChampions or share good practice you've developed with an existing Coastal Champion school.

5

Take to the coast: organise a school beach clean or local litter pick or attend a public beach clean/litter pick with friends and family.

6

Spread the word: Tell friends and family about what you have learnt, so they can apply the same positive behaviour at home and at work.

Champion! You have just completed level three. Well done.

Tick off the stages as you complete them

If you have enjoyed completing these tasks, please share on social media with a hashtag or contact one of the partner organisations to let them know! #coastalchampions enquiries@somersetwildlife.org

